VIRALISTIC

AUTOMATION

You know more is possible. Let's find the road.

You can feel your company could run lighter and grow faster, but nobody around you challenges how things have always been done. We map where you really stand, hand you a quarter-by-quarter roadmap and build automations you fully own. No lock-in. Priced on outcomes.

The letters you have not opened yet

Every company has them. The data someone copies from one app into another every Monday. The spreadsheet that quietly became the glue between teams. Three tools that do the same thing, each with its own subscription. The approval that takes two weeks, the customer who waits days for an answer, the website nobody dares to touch.

Problems you ignore do not disappear. They stay on the table like unopened letters, and the pile grows. Meanwhile you know your company could be lighter, faster and better found, but every time you raise it you hear the same answer: we have always done it this way.

You do not need more tools. You need direction. And knowing where you stand and which road has the least resistance is already most of the relief.

A guide who flies with you

We are not here to sell you a platform or keep you on a subscription. Marrallisa Kreijkes is an official n8n Ambassador. We are careful, thorough and we do not give up halfway. Our job is to help you put your own vision into practice, and then step back.

> You own it, we guide you, and you can always replace us.

Step 1 and 2: the intro call and the strategic call

It starts with a free 15 minute intro call. We check whether there is a fit and whether your company is open to change. If it is not, we tell you honestly.

If it is, we plan a 45 minute strategic call. Before it, we already look at your systems and your website. In the call we ask the questions that matter: where do people copy data by hand, which forms or approvals take more than two weeks, what is your most important commercial action and how long does it take to deliver value? You leave with a clear read, first advice and a budget range. The €250 for this call is credited to the workshop if you go ahead.

Step 3: the technical scan

We map your architecture: which systems you run, how data moves between them and where it gets stuck. You get an architecture map and an entity relation diagram, plus a check on the safety of your CMS, your findability in search and AI assistants, the performance of your website and how it works on mobile. For the first time you see where you really stand.

Step 4: the workshop

A half day with your team, because the people doing the work know where it hurts. We start with a short primer on what automation and AI can do today. Then everyone writes eight ideas in eight minutes, and we plot every idea on an impact versus cost matrix. Last, we look for hidden dependencies: the automation everyone wants is often the upgraded version of a simpler one that has to come first.

Step 5: your roadmap in quarters

Out of the workshop comes your roadmap: what we build in which quarter, and the KPI each step moves. The first automation is always one that is easy to build and felt by the most people, so the enthusiasm comes fast and the investment stays low. The roadmap is yours. We refresh it with you every three to six months.

Step 6: automations you own

Then we build. Every workflow follows the same model, data in, data processed, data out, with readable names and notes inside, so any developer can follow the work. You are onboarded as a partner in your own n8n from day one, with your own keys and access. When a build performs and we are both happy, the keys are fully yours.

Behind every workflow sit the same reliability principles and governance: every agent gets its own credentials and only the access it needs, irreversible actions wait for human approval and every automation has a named owner.

Step 7: the quarterly review

Every quarter we sit down in person. We measure against the KPIs we agreed, show what moved and plan the next quarter. Proof first, then the next move.

What we measure

Before the workshop we agree what success means, and we follow it closely. Every automation carries a baseline, a target and the one metric it moves:

- **Growth and visibility:** organic traffic, qualified leads, time-to-value and visibility in AI assistants, the metric most people still miss.
- **Efficiency:** hours saved per week, cycle time on slow processes, error and rework rate, and subscriptions you no longer need.

One client went from 120 to 2,000 organic visits a month on AI automation alone. Another now runs almost hands-free, and the owner spends their time growing the company instead of administrating it.

What it costs

No hourly rate, because an hourly rate rewards dependency. We agree the result and the budget up front, and when we beat the target we share in the upside.

- **Intro call:** free, 15 minutes.
- **Strategic call:** €250, 45 minutes, credited to the workshop.
- **Workshop and roadmap:** €2,500 up to 50 people, €4,500 for 50 to 250, €7,500 for 250 or more. Includes the technical scan, architecture map, entity relation diagram and the roadmap.
- **Quarterly execution:** you set the quarterly budget, from about €3,500, and we fit the number of automations to it. Pay up front or monthly.
- **Knowledge retainer (optional):** €500 to €1,500 a month for new innovations screened and fed in, and optimisation on request.

Stop paying, and everything we built still stands.

Is this for you?

This is for owners and teams who already sense that much more is possible and are tired of standing still. The worse your current digital state, the bigger the win, so a lot to gain is good news.

It is not for companies that do not want to change. Not knowing where to start is fine. Not wanting to start is not.

Frequently asked questions

Do I really own what you build?

Yes. Everything runs in your own n8n, in your name, with your keys. Every workflow is documented with readable names and notes, so any developer can take it over. You can always replace us.

What happens if we stop working together?

Your automations keep running. We never charge you to keep software running. Monitoring and new innovations are an optional retainer, not a condition.

Do you only do automation?

No. We look at the whole digital picture: automation, findability in search and AI assistants, your website and your data. Often the biggest win sits where those meet.

Which tools do you work with?

Mostly n8n, combined with AI models such as Claude and the tools you already use, like your CRM, email, invoicing, Notion and spreadsheets. If a tool has an API, it can be connected.

How fast will we see results?

The first automation on the roadmap is chosen to be quick to build and felt by many people, so most teams see a difference within the first quarter.

HOW WE WORK

From first call to a company that runs itself.

Seven steps in four phases. You can stop after any of them and keep everything you have.

01 Fit

- Intro call, 15 min, free
- Strategic call, 45 min, first advice

You leave with a clear read, a budget range, or an honest no.

02 Diagnose

- Technical scan of your systems
- Half-day workshop with your team

You leave knowing where you really stand and what holds you back.

03 Build

- Roadmap in quarters, with KPIs
- Automations you own, handed over with the keys

The first win is easy to build and felt by the most people.

04 Sustain

- Quarterly review, in person

Proof against your KPIs, and the next move.

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